



Clemens Purner
Director

Clemens Purner is an award-winning director and format creator recognized for his emotionally resonant storytelling and cinematic visuals. Over the past decade, he's filmed across five continents, crafting standout content for brands like BMW, Red Bull, Swarovski, Volkswagen, and Visa.

From documentaries to high-concept TVCs, Clemens brings a strong narrative focus and visual precision to every project. His work—honored with a Cannes Lion, Silver Clio, and Grand Prix at Club des DA—has been featured by Vimeo Staff Picks, Vice, and The Atlantic.

Based in Vienna and working globally, he combines traditional filmmaking with emerging tools like AI to create bold, human-centered stories that connect.