



KNEEJERK

AI Directing Duo

KNEEJERK is an AI directing duo from Berlin, made up of two real humans by the names of Eicke and Leigh. They're truly passionate storytellers, driven by one simple idea: making people feel something.

With nearly three decades of combined experience in film and commercials, they blend cinematic craft with the latest AI tools to create bold, visually striking films that feel unmistakably human. They love making people laugh, but they're just as devoted to telling stories the matter. Sometimes, it's the same thing.

KNEEJERK's experience spans campaigns for Adidas, Mercedes-Benz and Universal Music, working alongside global agency networks including WPP, Publicis and TBWA.

Their fictional work has screened at more than 80 international film festivals, including three appearances at the Cannes Film Festival, where they were nominated for the Golden Palm.

KNEEJERK has been described as award-winning, emotionally intelligent and slightly unhinged.

They're fine with all three.